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PACIFIC LEGEND GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8547)

POSITIVE PROFIT ALERT

This announcement is made by Pacific Legend Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board of Directors (the “**Board**”) of Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available to the Company and the preliminary assessment on the unaudited consolidated management accounts of the Group for the twelve months ended 31 December 2024, it is expected that the profit attributable to owners of the Company will be approximately HK\$9.7 million for the twelve months ended 31 December 2024, as compared to a loss attributable to owners of the Company of approximately HK\$31.9 million for the twelve months ended 31 December 2023.

The aforementioned expected increase in the profit of the Group is mainly attributable to the following reasons:

- (1) the growth in the Group’s business;
- (2) while the business volume is growing, the Group also implemented effective cost control measures; and
- (3) the gain on the disposal of the 100% interests in Deep Blue Living Limited, an indirectly wholly held subsidiary of the Group, together with its wholly owned subsidiaries, 因邸高家居商貿(上海)有限公司 Indigo China Home Furniture Trading (Shanghai) Limited* and 上海因邸閣裝潢設計工程有限公司 Shanghai Indigo Decoration and Design Works Limited*

* English name is a direct translation for identification purpose only, the official name is in Chinese.

The Company is still in the process of finalizing the second interim results of the Group for the twelve months ended 31 December 2024. The information contained in this announcement is only based on the preliminary assessment by the Board according to the information currently available to the Board as at the date hereof and the unaudited consolidated management accounts of the Group for the twelve

months ended 31 December 2024, which have neither been confirmed nor audited by the auditors of the Company nor the audit committee of the Board, and may be subject to further adjustments. Therefore, the unaudited second interim results may differ from the information contained in this announcement. Shareholders and potential investors are advised to read carefully the unaudited second interim results announcement of the Company, which is expected to be published on 26 February 2025.

Shareholders and potential investors of the Company are urged to exercise caution when dealing in the shares of the Company.

By order of the Board
Pacific Legend Group Limited
Wong Wing Man
Chairperson and Executive Director

Hong Kong, 21 February 2025

As at the date of this announcement, the Board comprises Ms. Wong Wing Man, Mr. Wong Sui Chi, Mr. Law Sai Kit and Mr. Lam Chun Hin as executive Directors; and Mr. So Alan Wai Shing, Mr. Lee Kwong Ming and Mr. Chan Kin Sun as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purposes of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Listed Company Information” page of the website of the Stock Exchange at www.hkexnews.hk for at least seven days from the day of its posting. This announcement will also be published on the Company’s website at www.pacificlegendgroup.com.